

About the Foundation: Mission and Programs



Young America's Foundation • yaf.org • 800-USA-1776



Young America's Foundation's Mission

Young America's Foundation is the principal outreach organization of the Conservative Movement, committed to ensuring that increasing numbers of young Americans understand and are inspired by the ideas of individual freedom, a strong national defense, free enterprise, and traditional values.

We inspire millions of young people with conservative ideas via breakthrough conferences and seminars, campus lectures, activism initiatives, internships, and educational programs across the country—including the Reagan Ranch, the National Journalism Center, the Center for Entrepreneurship & Free Enterprise, and Young Americans for Freedom.

Young America's Foundation preserves the Reagan Ranch, Ronald Reagan's home of 25 years and only private residence during his administration, as a premier presidential property and site to inspire America's future leaders and teach them about freedom, hard work, and personal responsibility—values President Reagan embodied.

The National Journalism Center trains truth-seeking journalists in the skills of accurate journalism and reporting through prestigious media internships and classroom instruction featuring leading journalists and experts.

Young America's Foundation's Center for Entrepreneurship & Free Enterprise educates and inspires young people to champion free enterprise principles.

Young Americans for Freedom chapters provide young conservatives with unmatched resources, training, and activism initiatives to advance freedom nationwide.





Conferences & Seminars introduce tens of thousands of young people to conservative ideas through nationwide events in Washington, D.C.; Santa Barbara, California; and specifically targeted regional locations.

The Reagan Ranch Center is Young America's Foundation's state-of-the-art conference facility in Santa Barbara, California, which serves as a "Schoolhouse for Reaganism."

Young Americans for Freedom chapters bring students together to advocate for the ideas of limited government, individual freedom, free enterprise, national defense, and strong traditional values.

The Reagan Ranch, preserved and protected as it was when the Reagans occupied it, passes on President Reagan's ideas and lasting accomplishments to future generations.

Campus Initiatives give courageous students the tools and training they need to promote conservative ideas at their schools.

Campus Lectures bring leading conservatives to campuses across the country, often providing students with the only conservative ideas to which they will be exposed during their educations.

Our Capitol Hill Townhouse serves as a home for the Foundation's Capitol Hill outreach efforts, ensuring interns, alumni, and key leaders in Congress are aware of and involved with our mission and programs.



The Center for Entrepreneurship & Free Enterprise popularizes the ideas of free markets, economic freedom, and deregulation.

The National Journalism Center trains scores of students every year in the skills of truth-seeking journalism.



Elisha Krauss



Lt. Col. Allen West



Rachel Campos-Duffy



Christina Hoff Sommers



Ben Shapiro



Steve Forbes



Dinesh D'Souza



Lila Rose



Michael Knowles

Host a Campus Lecture

Young America's Foundation is the premier organization giving students the opportunity to host prominent leaders of the Conservative Movement through the largest campus lecture program in the country. We offer more than 70 conservative speakers from which to choose, including those highlighted above.

Regardless of your budget or experience, Young America's Foundation will walk you through the entire process. Many students find that organizing a speaking event is one of the most rewarding experiences of their high school and college careers! Contact Patrick Coyle at 800-USA-1776 or pcoyl@yaf.org to book your speaker, or browse YAF's speaker list at yaf.org/speakers.





Challenge the Left This Year!

Boldly advance conservatism by hosting activism initiatives at your school. *How Universities Violate Your Free Speech* and *How to Host a Breakthrough Conservative Speaking Event*, both available for free at yaf.org, are pamphlets explaining how to adopt the Ronald Reagan model of activism. You can stand up to the Left on campus in the same way Reagan challenged communism and won.

YAF offers breakthrough activism projects and resources to help you advance conservative ideas throughout the school year. Examples include:



FEBRUARY: Fight for the Unborn

Defend the constitutional right to life for the unborn, and challenge students on your campus to answer the question, "When does

life begin?" Bust the myth that a fetus is "only a clump of cells" with scientific data, and display the humanity of the unborn.



MARCH: Liberal March Madness

Your club can dedicate a week to highlighting the outrageous statements made by leftist leaders. Arrange a March Madness-style bracket featuring the current radical leftists, and have your peers vote for the most shocking.



APRIL: GPA Redistribution Video

Explore liberal hypocrisy through this unique initiative representing socialist economies. Film your fellow students' reactions when you ask them to pledge their support to grant your school's administration the power of GPA redistribution to support their underachieving peers.

SEPTEMBER: 9/11: Never Forget Project

Each year, Young America's Foundation helps students across the country remember those murdered by radical Islamic terrorists on September 11, 2001. The Foundation will provide you with information and resources to honor the victims through a moving display of nearly 3,000 American flags.



OCTOBER: No More Che Day

Don't let the Left paint the false narrative that Che Guevara is a hero. Use the anniversary of Che's death on October 9 to educate your campus community about this communist and mass murderer's atrocities.



NOVEMBER: Freedom Week

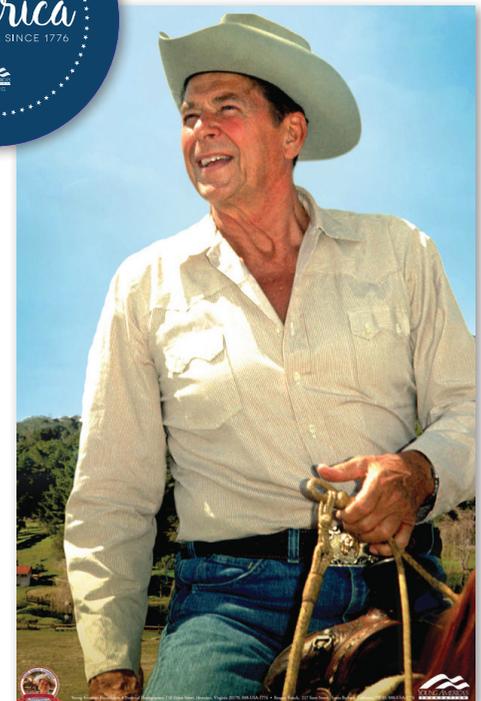
Highlight the triumph of freedom over tyranny by celebrating the anniversary of the fall of the Berlin Wall on November 9, 1989. Honor freedom through various initiatives such as building and tearing down a mock Berlin Wall, showing a conservative film on campus, and writing thank you letters to veterans to celebrate Veterans Day.





"I've noticed that everyone who is for abortion has already been born."

-RONALD REAGAN



Posters and Swag Will Raise Your Group's Visibility

You have free access to unique conservative posters, stickers, and buttons with hard-hitting messages that will increase your group's impact on campus. To request these items, please call our national headquarters at 800-USA-1776 or email studentservices@yaf.org.





Start a Young Americans for Freedom Chapter at Your High School or College

If you want to change your campus and grow the Conservative Movement at your school, then you need to start a Young Americans for Freedom (YAF) chapter. At YAF's September 11, 1960 founding, young conservatives met at the home of William F. Buckley, Jr. and crafted YAF's founding document—the Sharon Statement.

Today, YAF is a nationwide chapter-based youth organization dedicated to spreading the ideas of limited government, individual freedom, free enterprise, traditional values, and a strong national defense. Members receive resources, training, financial assistance, and logistical help to proactively change their schools.

YAF chapters can be found on hundreds of high school and college campuses nationwide!

To learn more about starting a YAF chapter, contact chapterservices@yaf.org or sign up at yaf.org.

“Remember your very title—You are Young Americans for Freedom. That is your mission above all others. You are most important in this particular moment of history, because so many of your peers have listened to false prophets and demagogues.”

— President Ronald Reagan, Honorary YAF National Chairman, 1962 to 2004





Become a Member of Young Americans for Freedom

Whether you have been in a Young Americans for Freedom chapter for years, are just getting involved in one, or you're new to the Conservative Movement, you can now become a member of Young Americans for Freedom!

Students who are 13 and older and enrolled full-time in school are welcome to join YAF. Once you become a YAFer, you will receive:

- A welcome packet that includes a t-shirt and other YAF Swag
- Your own membership card
- A free copy of *11 Eleven Principles of a Reagan Conservative* by Paul Kengor
- Opportunities to attend unique, member-only events at YAF conferences and retreats
- First opportunities and discounts to register for key YAF conferences and other programs



Becoming a member is free and easy, and once you sign up you do not need to renew—ever! You will receive a confirmation email once we have reviewed your application, and, if approved, you will receive your very own membership card and welcome packet.

For more information, please call our national headquarters at 800-USA-1776 or visit yaf.org.



William & Berniece Grewcock Capitol Hill Townhouse

Since its founding more than 50 years ago, Young America's Foundation has excelled in building and developing relationships with hundreds of accomplished and articulate conservative leaders to inspire young people with conservative values.

In particular, YAF has partnered with many of the most talented White House and Congressional leaders. These include President **Ronald Reagan**; Vice Presidents **Mike Pence** and **Dick Cheney**; Attorneys General **Edwin Meese III**, **Jeff Sessions**, and **John Ashcroft**; Secretaries **Donald Rumsfeld**, **Betsy DeVos**, **Jack Kemp**, and **Ben Carson**; White House officials **Marc Short**, **Kellyanne Conway**, and **Mark Meadows**; Speaker **Newt Gingrich**; Senators **Ted Cruz**, **Rand Paul**, **Tim Scott**, **Tom Cotton**, **Mike Lee**, **Josh Hawley**, and **Marsha Blackburn**; and Representatives **Jim Jordan**, **Sean Duffy**, **Andy Biggs**, and **Chip Roy**, among others.

Today, YAF's William & Berniece Grewcock Capitol Hill Townhouse is the home of the Foundation's work to advance conservative ideas in the heart of our nation's capital, Washington, D.C.

The 3,600 square-foot facility—located just steps from the United States Senate and House of Representatives office buildings—provides an ideal meeting location for YAF students, alumni, supporters, and allies in Congress and the White House. Guests at this location enjoy dinners, receptions, book signings, roundtable discussions, and other intimate gatherings and fellowship with key conservative leaders and like-minded friends. The prime location of this property allows the Foundation to expand our reach to the thousands of young people who live and work in the District of Columbia throughout the year.

For more information on the Foundation's work on Capitol Hill, please call our national headquarters at 800-872-1776.



The Reagan Ranch & Reagan Ranch Center

The Reagan Ranch

For 25 years Ronald Reagan cherished Rancho del Cielo, located in the mountains above Santa Barbara, California. It was there that President Reagan signed the largest tax cut in American history and hosted world leaders including **Queen Elizabeth II**, Prime Ministers **Margaret Thatcher** and **Brian Mulroney**, and **Mikhail Gorbachev**.

The Reagan Ranch Center

The Reagan Ranch Center in downtown Santa Barbara is a 22,000 square-foot “Schoolhouse for Reaganism” that features classrooms, offices, meeting spaces, a library, and an interactive exhibit gallery which tells the story of Rancho del Cielo and what it meant to President Ronald Reagan.

Attend Life-Changing Programs at the Reagan Ranch

You can attend exclusive student events at the Reagan Ranch Center in Santa Barbara, where you will meet student leaders from across the country to study and learn about conservative ideas. Most programs feature tours of the Reagan Ranch. A sampling of past events includes:

- High School Conferences at the Reagan Ranch
- Fall College Retreats
- YAF Activism Training Seminars
- Road to Freedom Seminar: The Education of Reagan and the Fight for Freedom’s Future
- Summit on Radical Islam: Consequences of Appeasement in a Post 9/11 World
- Enemies of Freedom Seminar: From the Cold War to the War on Terror

For more information about YAF’s student programs at the Reagan Ranch, please call our national headquarters at 800-USA-1776, or visit yaf.org.



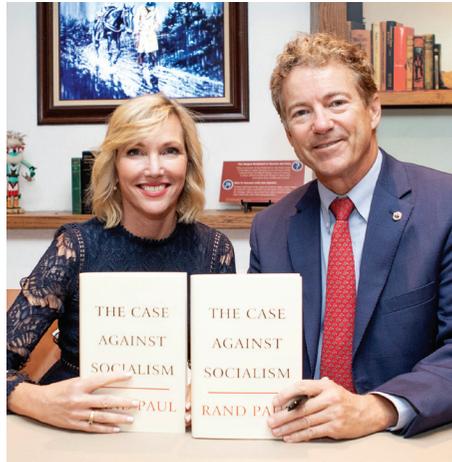
President Reagan "relaxes" by working on the Ranch.



The Reagan Ranch Center is located in downtown Santa Barbara, California.



Attend banquets with like-minded students.



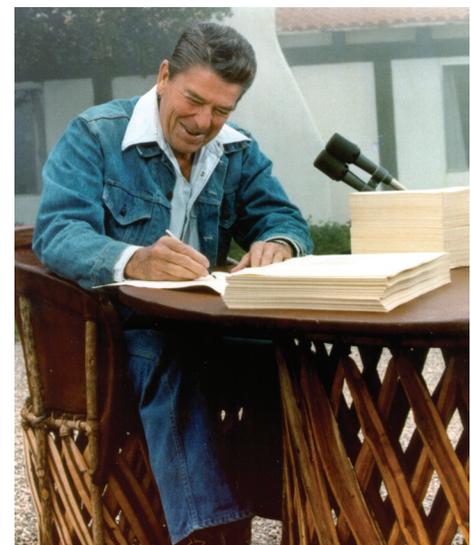
Meet authors like U.S. Senator Rand Paul for book signings.



Interact with speakers like Ben Shapiro.



Learn from conservative leaders at YAF's Reagan Ranch Center, the "Schoolhouse for Reaganism."



President Reagan signs the 1981 tax cuts.





Train with Award-Winning Reporters to Become a Truth-Seeking Journalist



National Journalism Center (NJC)

NJC, a project of Young America's Foundation, is the nation's leading journalism internship and training program based in the Washington, D.C. area. College students work at media outlets for a 12-week paid internship while attending weekly trainings, lectures, and seminars. Partnering outlets include Fox News, CSPAN, Media Research Center, *Daily Caller*, *The Federalist*, *Washington Times*, *Washington Examiner*, *Military Times*, and *Roll Call*.

NJC Alumni

NJC alumni have written hundreds of books; some book ideas even developed from projects at NJC. Alumni authors include television host **Greg Gutfeld**, commentators and conservative authors **Steven Hayward** and **Jason Mattera**, and author **Malcolm Gladwell**.

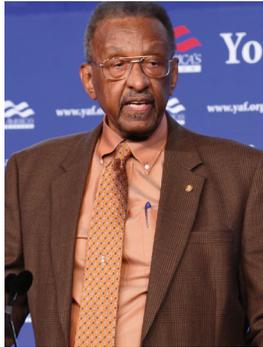


Speakers

Guest speakers for the program include television host **Tucker Carlson**, writer **Chris Bedford**, author and commentary editor **Tim Carney**, writer and editor **Bill McMorris**, radio host **Larry O'Connor**, and many others.

For more information about NJC, please call our national headquarters at 800-USA-1776 or visit yaf.org.





Dr. Walter Williams



Dr. Anne Rathbone Bradley



Dr. Arthur Laffer



Kristen Soltis Anderson



Brian Brenberg

Champion Free Market Principles

The Center for Free Enterprise and Entrepreneurship

YAF's Center for Entrepreneurship & Free Enterprise inspires young Americans to champion the virtues of free market principles and educates them through campus lectures featuring successful entrepreneurs, business leaders, economists, and policy experts. The Center for Entrepreneurship & Free Enterprise also provides immersive training seminars for college and high school students and essential publications and resources.

Since its founding in 1969, YAF has advanced free market principles by identifying and connecting promising young people with the most accomplished and articulate free market speakers. These leaders include Nobel Prize-winning economists Dr. **Milton Friedman**, Dr. **Vernon Smith**, and Dr. **James Buchanan**; Presidential Medal of Freedom recipient Dr. **Arthur Laffer**; academics Dr. **Walter Williams** and Dr. **Thomas Sowell**; and CEOs **Steve Forbes** and **Andy Puzder**.

To get involved with the Center for Entrepreneurship & Free Enterprise, please call 800-USA-1776 or visit yaf.org.

“By standing up for the ideas of individual freedom and free enterprise on campuses across the country, you each are taking your place among the very best of conservative activists advancing the cause of freedom among future generations of leaders.”

— Dr. Arthur Laffer





Young America's Foundation Alumni

- Have you attended a YAF conference or seminar?
- Have you hosted a YAF speaker on your campus?
- Have you participated in one of YAF's campus activism projects?
- Are you a National Journalism Center (NJC) graduate?
- Were you a member of a Young Americans for Freedom chapter at your high school or college?

✓ **If you answered "yes" to any of these questions, then you are a YAF alumnus!**

YAF is the leading Conservative Movement organization in the country. Alumni of our programs include thousands of key activists, authors, policy experts, and White House officials. Young America's Foundation prides itself on the people who have made an impact on our young leaders and conservatism.

Throughout the year, YAF hosts alumni gatherings in conjunction with programs at the Reagan Ranch in Santa Barbara, the William & Berniece Grewcock Capitol Hill Townhouse in Washington, D.C., National Headquarters in Reston, Virginia, and regional alumni events around the country.

To stay up-to-date on YAF's alumni events around the country, please update your post-graduate information at alumni.yaf.org.

Some of our most notable alumni include:

- **William F. Buckley, Jr.**
- **Michael Caputo**
- **Lee Edwards**
- **Eric Erickson**
- **Malcom Gladwell**
- **Greg Gutfeld**
- **Wynton Hall**
- **Jerome Hudson**
- **Candice Jackson**
- **Alex Marlow**
- **Jason Mattera**
- **Congressman Alex Mooney**
- **Kate Obenshain Keeler**
- **Katie Pavlich**
- **Peter Schweizer**
- **Attorney General Jeff Sessions**
- **Marc Short**
- **Marc Thiessen**

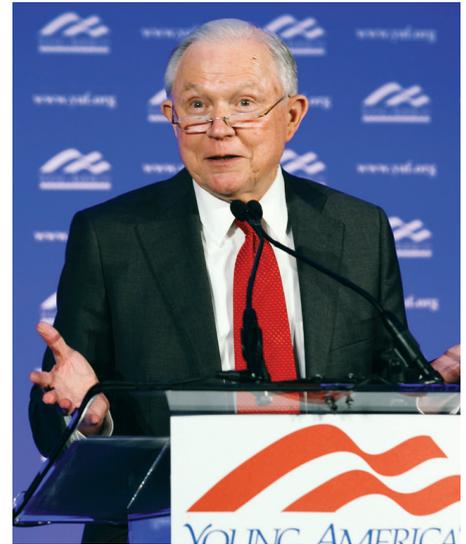
For more information about YAF's dynamic alumni network, contact our national headquarters at alumni@yaf.org or 800-USA-1776!



Peter Schweizer



Katie Pavlich



Attorney General Jeff Sessions



Kate Obenshain Keeler



Marc Short



Ying Ma



Alex Marlow



Jerome Hudson



Greg Gutfeld

