

JANUARY

Activities This Month

Your organization may spend most of January preparing for the coming semester, but you should also review your school's plans for celebrating Martin Luther King (MLK) Day.

Your organization can respond by:

ACTIVITY 1 – Hosting a Black Conservative Speaker

Hosting a black conservative speaker through Young America's Foundation will provide an alternative viewpoint.

ACTIVITY 2 – Conducting Opposition Research and Distribution

Expose the liberal bias of your school's speaker or related MLK Day activities.



ACTIVITY 1 – Host a Black Conservative Speaker

Schools often invite guest speakers and organize other activities based on Martin Luther King's legacy. Schools will politicize these events by inviting fellow leftists such as Reverend Jeremiah Wright, Jesse Jackson, Angela Davis, Julian Bond, Al Sharpton, or others. Many of these speakers attack America and denounce our country as a "racist society." Even President Obama contends racism is still a major issue, telling an NAACP audience, "Make no mistake: The pain of discrimination is still felt in America."

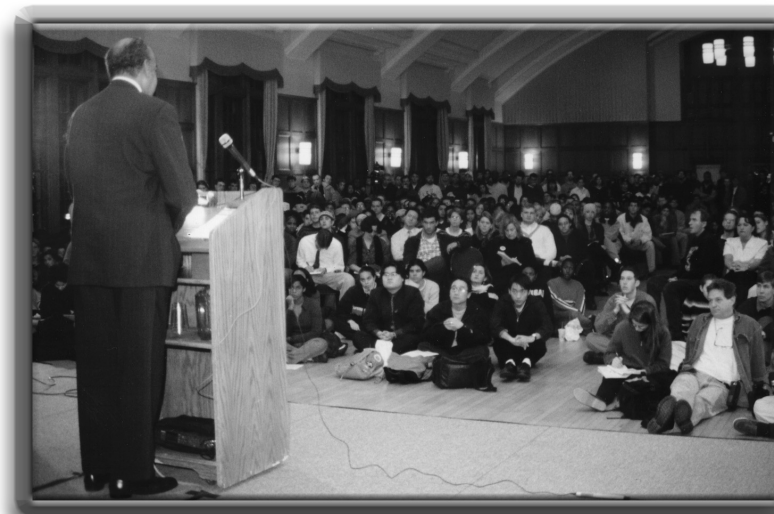
Your group will attract publicity by hosting a speaker to counter your school's program and offering a positive and uplifting message about America.

Make It Happen

Ward Connerly, Walter Williams, Joseph Phillips, Deroy Murdock, Star Parker, and others address relevant issues regarding Martin Luther King's legacy. Young America's Foundation offers affordable speakers to fit most groups' budgets. In addition, you should not worry whether or not students are familiar with your speaker. The goal of your event is to balance the school's program that only highlights leftist viewpoints in an attempt to indoctrinate students.

Your efforts to counter the school's official MLK Day program may outrage the Left. Liberals may suggest that your group is not "diverse" and therefore not qualified to address "minority issues." You can respond with three arguments:

- The Left and/or the administration is not a filter for determining which ideas students are allowed to hear.
- It is the administration, not you, that is politicizing MLK Day by only offering a leftist viewpoint. If the administration wasn't beholden to left-wing special interests, it would offer a balanced program representing all ideas.
- Like any community, the black community is philosophically diverse and has many different viewpoints. Isn't it a point of MLK Day to bring Americans together? When the holiday was adopted, no one suggested that only black liberals should voice their ideas.



Conservative speakers, such as Ward Connerly, provide a new perspective.

The Conservative Guide to Campus Activism provides additional information on how to host a speaker, and you can always visit Young America's Foundation's website at www.yaf.org for further information.

ACTIVITY 2 — Conducting Opposition Research and Distribution

Counter the Left's MLK Day program by researching the invited speaker's history. Often, objectionable material and information is missing from advertisements for events featuring leftist speakers.

Leftists are unrelenting when a conservative accidentally misspeaks, and they constantly remind the public of the mistake. As a conservative activist, it is your duty to remind the campus community of the Left's outrageous statements and inform your peers about whom your school is inviting to speak on campus.

Expose the Hypocrisy of Leftist Speakers

Angela Davis is often touted as a "civil rights" activist, but her involvement with the Black Panthers and her vice presidential bids under the Communist Party ticket are rarely mentioned. Also, the Left never mentions that Jesse Jackson once called New York City "hymie town" and has made other racist comments.

You can use the information you find to educate your campus on the speaker and question why the school is asking this person to lecture. If Jesse Jackson visits your campus, confront the school on this choice. Ask why they invited someone who has used "hate speech" himself to speak on MLK Day. You should also ask why the school is spending tens of thousands of dollars on an individual who is intolerant of other minorities.

Design and distribute flyers that include the information you found about the leftist speaker. Be sure to hand out materials at the event itself. Fair-minded students will begin to question the school's motives

National March for Life Activist Road Trip

Roe vs. Wade was the Supreme Court case that made abortion legal throughout the United States. Handed down on January 22, 1973, this decision by the activist Burger court was praised by the feminist movement. Since then, more than 42 million babies have been killed through abortion.

You can attend the largest conservative protest in the nation, the National March for Life in Washington, D.C., which takes place annually on January 22. Pro-life student groups from around the nation gather with thousands of others to show their opposition to abortion. Contact local pro-life groups in your state to get more information about traveling to this event.

National pro-life groups host many programs during the days surrounding the March for Life including forums, dinners, and even concerts geared specifically for young people. The following organizations are particularly helpful accommodating students:

Rock for Life – www.rockforlife.org
Students for Life of America – www.studentsforlife.org

Additionally, universities have a track record of sponsoring feminist lecturers who tie the liberation of women and the sexual revolution to the legalization of abortion. Young America's Foundation provides many speakers who show the devastating implications of these movements on America. Bay Buchanan, Star Parker, and others can speak on your campus at an affordable price.



Star Parker addresses a packed hall of Furman University students on the topic of "Abortion, Race, and Planned Parenthood."

Activist Sheds Light on School's Biased Speaker Choice

Duke University activist John Korman spread the truth about his school's choice for an MLK Day speaker, Harry Belafonte. Belafonte opined that the terrorist attacks on September 11 were a result of "America's hand of villainy." Belafonte called President George W. Bush "the greatest terrorist in the world" and compared the Bush administration to the "Third Reich."

John successfully revealed his school's speaker selection by using flyers, newspaper ads, and other promotional means. Furthermore, Young America's Foundation helped place John on Fox News to further expose his school's choice to a national audience.

You Can Access Even More Online!

Visit Young America's Foundation's website for the latest updates to the *Campus Conservative Battleplan*, including new resources, downloadable fliers, and new initiatives! Visit www.yaf.org/battleplan.